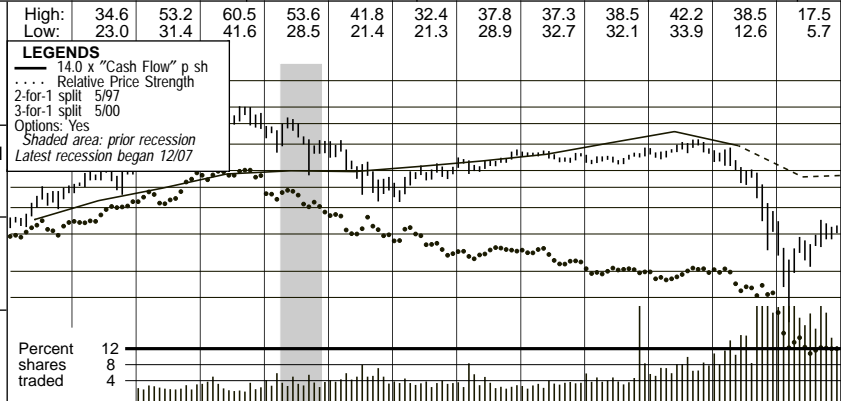


GENERAL ELECTRIC NYSE-GE

RECENT PRICE **16.77** P/E RATIO **18.4** (Trailing: 15.2; Median: 20.0) RELATIVE P/E RATIO **1.06** DIV'D YLD **2.4%** VALUE LINE

TIMELINESS 3 Raised 11/27/09
SAFETY 3 Lowered 3/13/09
TECHNICAL 3 Lowered 1/22/10
BETA 1.15 (1.00 = Market)



2012-14 PROJECTIONS
 Price Gain Ann'l Total
 High 50 (+200%) 32%
 Low 35 (+110%) 21%

Insider Decisions
 F M A M J J A S O
 to Buy 1 7 0 0 0 0 0 0 1
 Options 0 0 0 0 0 0 0 0 0
 to Sell 0 0 1 0 0 0 0 0 0

Institutional Decisions
 1Q2009 2Q2009 3Q2009
 to Buy 758 739 639
 to Sell 822 747 808
 Hld's(000)537059851979815278005

1993	1994	1995	1996	1997	1998	1999	2000	2001 ^A	2002	2003	2004	2005	2006	2007	2008	2009	2010	© VALUE LINE PUB., INC.	12-14
5.91	5.87	7.00	8.02	9.28	10.24	11.33	13.07	12.69	13.21	13.33	14.44	14.28	15.90	17.30	17.32	14.65	15.90	Revenues per sh	20.45
.75	.89	1.02	1.12	1.25	1.54	1.77	2.06	2.14	2.12	2.24	2.38	2.56	2.90	3.28	2.81	2.00	2.05	"Cash Flow" per sh	3.60
.43	.58	.65	.73	.83	.93	1.07	1.29	1.41	1.51	1.55	1.61	1.72	1.99	2.20	1.78	.95	.95	Earnings per sh ^B	2.50
.22	.25	.28	.32	.36	.42	.49	.57	.64	.73	.77	.82	.91	1.03	1.15	1.24	.82	.40	Div'ds Decl'd per sh ^C	.60
.16	.17	.18	.24	.22	.21	.21	.26	.29	.24	.97	1.24	1.38	1.62	1.79	1.52	1.50	1.60	Cap'l Spending per sh	1.75
2.52	2.58	2.96	3.15	3.52	3.96	4.32	5.08	5.52	6.39	7.87	10.47	10.43	10.93	11.57	9.93	10.55	11.80	Book Value per sh ^D	17.45
10244	10236	9999.1	9867.3	9793.8	9813.9	9854.5	9932.0	9925.9	9969.9	10063	10586	10484	10277	9987.6	10537	10650	10700	Common Shs Outst'g ^E	10750
18.1	14.3	15.1	19.4	25.1	30.3	35.9	40.1	30.8	20.7	18.1	20.5	20.5	17.3	17.2	15.7	14.0	14.0	Avg Ann'l P/E Ratio	17.0
1.07	.94	1.01	1.22	1.45	1.58	2.05	2.61	1.58	1.13	1.03	1.08	1.09	.93	.91	.96	.93	.93	Relative P/E Ratio	1.15
2.8%	3.0%	2.9%	2.2%	1.7%	1.5%	1.3%	1.1%	1.5%	2.3%	2.7%	2.5%	2.6%	3.0%	3.0%	4.4%	6.1%	6.1%	Avg Ann'l Div'd Yield	1.4%

CAPITAL STRUCTURE as of 9/30/09
 Total Debt \$534.5 bill. Due in 5 Yrs \$200.0 bill.
 LT Debt \$358.1 bill. LT Interest \$20.0 bill.
 (Total interest coverage: 1.7x) (75% of Cap'l)
 Leases, Uncapitalized \$6.6 bill.
 Pension Assets-12/08 \$40.7 bill. Oblig. \$45.2 bill.
 Pfd. Stock \$3 billion Pfd. Div'd \$300 mill.
 Red. at 110% from 10/19/11
 Common Stock 10,647,495,000 shs.
 as of 9/25/09
MARKET CAP: \$179 billion (Large Cap)
 Warrants to buy 134,831,460 shs. at \$22.25
 through 10/16/13

1993	1994	1995	1996	1997	1998	1999	2000	2001 ^A	2002	2003	2004	2005	2006	2007	2008	2009	2010
111630	129853	125913	131698	134187	152866	149702	163391	172738	182515	155900	170000	Revenues (\$mill)	220000				
29.2%	29.5%	30.3%	26.9%	27.8%	26.8%	30.6%	32.5%	35.1%	31.1%	28.0%	28.0%	Operating Margin ^A	32.0%				
6691.0	7736.0	7089.0	5998.0	6956.0	8385.0	8538.0	9158.0	10278	11492	11000	11500	Depreciation (\$mill) ^F	11800				
10717	12735	14128	15133	15589	16819	18275	20666	22468	18089	10200	10200	Net Profit (\$mill)	26875				
31.2%	31.0%	28.3%	19.9%	21.7%	17.9%	17.4%	16.1%	15.5%	5.5%	15.0%	20.0%	Income Tax Rate	20.0%				
9.6%	9.8%	11.2%	11.5%	11.6%	11.0%	12.2%	12.6%	13.0%	9.9%	6.5%	6.0%	Net Profit Margin	12.2%				
111971	139551	141804	206819	238969	287826	184959	235281	244405	254085	233550	254000	Working Cap'l (\$mill)	251250				
71427	82132	79806	140632	170004	212670	212281	260804	319015	330067	350000	325000	Long-Term Debt (\$mill)	320000				
42557	50492	54824	63706	79180	110821	109354	112314	115559	104665	115350	126300	Shr. Equity (\$mill) ^D	187500				
9.4%	9.6%	10.5%	7.4%	7.4%	6.3%	7.1%	6.7%	6.4%	5.6%	2.0%	2.5%	Return on Total Cap'l	5.5%				
25.2%	25.2%	25.8%	23.8%	19.7%	15.2%	16.7%	18.4%	19.4%	17.3%	9.0%	8.0%	Return on Shr. Equity	14.5%				
14.4%	14.5%	14.2%	12.5%	10.0%	7.7%	8.2%	9.1%	9.5%	5.4%	2.0%	4.5%	Retained to Com Eq	11.0%				
43%	42%	45%	47%	49%	49%	51%	50%	51%	69%	82%	42%	All Div'ds to Net Prof	24%				

BUSINESS: General Electric Co. is one of the largest & most diversified industrial companies in the world. Segments include: Infrastructure (21.1% of '08 revenues); Technology Infrastructure (25.4%); NBC Universal (9.3%); Consumer Industrial (6.4%); Capital Finance (36.7%); Other (10.4%). In 2005, sold Insurance Solutions business and reduced ownership to less than 20% of Genworth Financial. Research & Development, 2.2% of '08 revenues; '08 depreciation rate: 9.1%. Has approximately 323,000 employees. Officers/ directors own less than 1% of stock (3/09 Proxy). Chairman & Chief Executive Officer: Jeffrey Immelt. Incorporated: New York. Address: 3135 Easton Turnpike, Fairfield, Connecticut 06431. Telephone: 203-373-2211. Internet: www.ge.com.

CURRENT POSITION 2007 2008 9/30/09 (\$MILL.)

Cash Assets	61175	89633	114135
Receivables	399919	386579	360301
Inventory (LIFO)	12897	13674	13092
Other	16527	13439	14339
Current Assets	490518	503325	501867
Accts Payable	21398	20819	19194
Debt Due	195101	193695	174644
Other	29614	34726	31075
Current Liab.	246113	249240	224913

ANNUAL RATES Past 10 Yrs. Past 5 Yrs. Est'd '06-'08 to '12-'14

change (per sh)	6.5%	5.0%	3.5%
Revenues	8.5%	6.5%	3.0%
"Cash Flow"	9.0%	6.0%	4.0%
Earnings	12.0%	10.0%	-10.0%
Dividends	12.0%	10.5%	8.5%
Book Value			

Over the past few quarters, General Electric suffered at the hands of a difficult operating environment. In all, we think that revenues tumbled 15% and that profits plunged more than 45% in 2009. *Note: GE was expected to release full-year results soon after we went to press with this report.* Nevertheless, in recent months, negative macroeconomic conditions have begun to subside, the domestic capital and real estate markets are stabilizing, and the company has been repositioning its portfolio to help protect itself against any potential headwinds. Even though we hope that the worst is now behind it, **The bottom line will probably remain flat this year.** Restructuring charges may well hinder share-net gains in the coming months. Rising interest rates, a higher tax burden, and increasing manufacturing input costs could also deter any significant recovery until 2011. Further, federal regulations are likely to be put in place, and the new legislation may oversee the conglomerate's financial arm, potentially taking a toll on its profit margins. **NBC Universal may be changing**

channels soon. In early December, GE signed a definitive agreement with cable company Comcast to create a leading entertainment company. General Electric plans to buy Vivendi's 20% stake in its media branch, and then combine its broadcasting assets with those currently owned by Comcast. Once this deal is complete, the cable company will own 51% of the joint venture, thereby managing all of NBC Universal's businesses, including its cable networks, filmed entertainment, television properties, theme parks, and unconsolidated investments. The Justice Department is now reviewing this transaction to determine if it clears anti-trust laws. But once the media companies receive the go ahead, we anticipate that the joint venture will be accretive to earnings. **These shares are ranked to perform in line with the broader market averages in the year ahead.** Nonetheless, we look for management's recent initiatives to help the top and bottom lines rebound over the next 3 to 5 years. As a result, we anticipate healthy price recovery potential over the 2012-2014 span.

QUARTERLY REVENUES (\$ mill.)

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	38029	40048	40693	44621	163391
2007	39200	42384	42566	48588	172738
2008	42273	46891	47234	46117	182515
2009	38411	39082	37799	40608	155900
2010	42000	42200	42500	43300	170000

EARNINGS PER SHARE^B

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.39	.47	.49	.64	1.99
2007	.48	.54	.50	.68	2.20
2008	.44	.54	.45	.36	1.78
2009	.26	.26	.22	.21	.95
2010	.24	.24	.23	.24	.95

QUARTERLY DIVIDENDS PAID^C

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.25	.25	.25	.28	1.03
2007	.28	.28	.28	.28	1.12
2008	.31	.31	.31	.31	1.24
2009	.31	.31	.10	.10	.82
2010	.10				

Orly Seidman
 January 22, 2010

(A) Operating margin incl. all costs/expenses except interest and depreciation.	(B) Based on avg. shs. Excl. nonrecur. losses: '00, 24¢; '01, 4¢; '02, 10¢. Earnings may not sum due to rounding. Next earnings: report due late Jan.	(C) Dividends historically paid in late Jan., Apr., Jul., and Oct. Div'd reinvest. plan. avail.	(D) Incl. intangibles. In 2008: \$96,736 mill., \$9.18/sh.	(E) In mill., adj. for stock splits.	(F) Mostly on an accelerated basis.
Company's Financial Strength	B+	Stock's Price Stability	70	Price Growth Persistence	5
Earnings Predictability	75				